BAYFIELD COUNTY DEPARTMENT OF HUMAN SERVICES TRANSPORTATION COORDINATING COMMITTEE MICROSOFT TEAMS MEETING

02/01/2022 3 PM

DRAFT: Subject to change at the next TCC meeting

Committee Members Excused: Jeff Benton, Mary Dougherty, Carla Becker

Committee Members Present: Jeremy Oswald, Beth Probst, Carrie Linder

Committee Member Absent: Perri Campbell

Staff Present: Elizabeth Skulan

Other Present: Pat Daoust, Shari Nutt, Jenise Swartley

Call to Order and Introductions

Carrie Linder called the meeting to order at 3:03 PM.

Agenda item

2. Discussion and Possible Action – Review of the December 8, 2021, Meeting Minutes

Tabled due to lack of quorum.

3. Door2Door Update

D2D will start sometime in the next two weeks. It was delayed because of the lack of drivers. They have created punch passes worth \$50 that will cost \$45. Mobility Manager has received many calls from people requesting to use the van service once it starts. Frequent users of the bus service want to use the van, but they're letting people know that duplication isn't allowed. They'll work with each of them on a one-on-one basis to figure out if they can or cannot use the van service due to the duplication of services. To attract drivers, they increased the wage from \$12 to \$13/hour which cut the advertising budget. Marketing will have to be limited to social media, word of mouth, Bottom Line News, and Iron River Connection. Mobility Manager posted flyers around the county, specifically the south of the county. Discussion occurred.

Can D2D be used to transport people to congregate meals in Cornucopia and Port Wing? Can we advertise it to them? It's only one day per week for now. There is some worry that would tie up the bus for too long, but that could be the case for all sorts of rides. BART is going to take everyone's bookings, and then when scheduling, they will prioritize medical trips and group as many bookings together as possible. When rides are grouped together, some people might have to wait after their appointment until the bus is back to pick them up. They won't make people wait more than an hour because that is technically a denied ride.

The fee schedule was shared and discussed. General concern among committee members regarding adding mileage to and from BART. Is it too confusing to post a mileage chart and add additional mileage? Mobility Manager hasn't run into confusion in conversation with riders. Mileage will be

revisited by BART. Proposal is to add a 0-5 miles category for \$5, raise the rest of the categories \$2.50, and mileage will start from community nearest the rider and end at their destination. Other changes were suggested to the fee schedule to make it easier to read.

4. 2022 Marketing of Transportation Services

Tabled for the next meeting.

Future Meeting Date

Meet again three weeks out. Jenise will send out a doodle poll to decide on a date.

Adjournment

Carrie Linder adjourned the meeting at 4:12 PM.

Minutes respectfully submitted by Jenise Swartley.